Impact Spotlight: a system-level investment in Council for Youth Development

**WE OBSERVED**
- some local youth trends moving in the wrong direction
- the opportunity to quickly boost existing work to new levels
- the need to use shared metrics to track progress and tell the story behind the data

**HIGHLIGHTS FROM THE INVESTMENT**
- 43% decrease in the number of "in county" youth in detention
- decreases in use of marijuana, cigarettes, alcohol and prescription drugs by 12th graders
- 15% decrease in teen pregnancies

**SO WE INVESTED IN**

**BECAUSE WE BELIEVE**
- investing in youth development today saves resources in the future
- funding existing, high potential, and collaborative programs drives system-level change

**THEM CREATED**
- an active, highly engaged coalition of 100+ organizations working together
- shared metrics called the Youth Development Index
- initiatives aimed at improving trends and ensuring all youth thrive

**WHICH DELIVERED**
- first ever Youth Master Plan for the county
- county-wide alignment of key youth-serving programs
- improved professional development resources so youth and their families can receive better quality support

**THE IMPACTS INCLUDE**

A community-wide commitment to track progress and a way to collectively address areas for improvement

Overall, kids are safer, healthier, and on a better path to success as a result of this HFBC investment

A clear plan that strengthens cross-sector partnerships and ensures the community builds Developmental Assets in every youth

**HFBC Impact Area: youth development**