

Impact Spotlight: an investment in a Community Studio at 411 Gallery

WE OBSERVED

- the opportunity to improve the types of publicly accessible art spaces available locally
- a chance to further activate the Sixth Street corridor

HIGHLIGHTS FROM THE INVESTMENT

- more than 850 people visited the gallery in the first six months it was open
- increased revenue with gallery sales supported artists and the creative economy

SO WE INVESTED IN



Columbus
Area
Arts
Council

BECAUSE WE BELIEVE

- creativity and innovation are important to a vibrant community
- public spaces and art contribute to our local quality of place

THEY CREATED

- a flexible space for local and visiting artists to exhibit, meet, and collaborate
- the first phase of their Creative Residence Program

WHICH DELIVERED

- better utilization of space for the organization
- an increased number of community events available for local residents
- a new avenue for experienced and emerging artists to network

THE IMPACTS INCLUDE

The Community Studio opened up new ways to meet, collaborate, and showcase the work of local and visiting artists

The ability for Columbus Area Arts Council to strengthen the community through arts and culture improved because of this investment

The studio investment created a more accessible and inviting space for the public to experience arts and culture