Impact Spotlight: an investment in a Community Studio at 411 Gallery

**WE OBSERVED**
- the opportunity to improve the types of publicly accessible art spaces available locally
- a chance to further activate the Sixth Street corridor

**HIGHLIGHTS FROM THE INVESTMENT**
- more than 850 people visited the gallery in the first six months it was open
- increased revenue with gallery sales supported artists and the creative economy

**THEY CREATED**
- a flexible space for local and visiting artists to exhibit, meet, and collaborate
- the first phase of their Creative Residence Program

**SO WE INVESTED IN**

**BECAUSE WE BELIEVE**
- creativity and innovation are important to a vibrant community
- public spaces and art contribute to our local quality of place

**WHICH DELIVERED**
- better utilization of space for the organization
- an increased number of community events available for local residents
- a new avenue for experienced and emerging artists to network

**THE IMPACTS INCLUDE**
- The Community Studio opened up new ways to meet, collaborate, and showcase the work of local and visiting artists
- The ability for Columbus Area Arts Council to strengthen the community through arts and culture improved because of this investment
- The studio investment created a more accessible and inviting space for the public to experience arts and culture

HFBC Impact Area: innovation and creativity