Impact Spotlight: an investment in the Lincoln-Central Neighborhood Homebuyer Program

WE OBSERVED

- blighted properties that were soon to become available for redevelopment
- a pathway to increase the availability of high-quality, affordable housing

HIGHLIGHTS FROM THE INVESTMENT

- one blighted property was replaced with a new home
- 16 people were trained on homebuying and financial literacy
- 30 C4 students acquired valuable real-life trade experience

SO WE INVESTED IN



BECAUSE WE BELIEVE

- neighborhood revitalization is an important way we can improve our community
- cross sector collaboration is an excellent way to leverage resources and skill

THEY CREATED

- a partnership of more than 10 organizations to build a new home
- a pool of potential homeowners who received financial counseling
- a new network for those interested in homebuyer programs in their area

WHICH DELIVERED

- a broader pool of financially literate potential homebuyers in the future
- a new home that was ultimately sold to a public servant
- experience in blighted property redevelopment

THE IMPACTS INCLUDE

The blighted property removed and new home built improves other local property values

This investment used neighborhood revitalization to also meet an urgent housing need for those who make at or below 80% of area median income

An increase in financial literacy that will help potential homeowners in the future

