



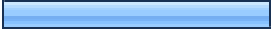


1. CONSENT:

	Response Percent	Response Count
In consideration of all of the above, by clicking here I give my consent to participate in this research study. I acknowledge receipt of this informed consent information.	 100.0%	1,442
answered question		1,442
skipped question		0

2. Access to Arts, Entertainment and Cultural Activities

	Strongly Disagree		Strongly Agree	Rating Average	Response Count	
In Columbus, a wide variety of arts, entertainment, and cultural activities are available and supported throughout the community.	4.5% (61)	14.4% (195)	47.5% (644)	33.7% (457)	3.10	1,357
Columbus offers a wide variety of social activities for people of all ages.	10.3% (140)	35.9% (488)	40.1% (544)	13.7% (186)	2.57	1,358
In Columbus, it is easy to meet people.	11.8% (159)	38.1% (513)	38.9% (524)	11.1% (150)	2.49	1,346
There is always something to do in Columbus.	13.4% (181)	37.3% (503)	38.2% (515)	11.1% (150)	2.47	1,349
answered question					1,360	
skipped question					82	





3. During the last three to five years access to arts and cultural activities has:

		Response Percent	Response Count
Improved		37.9%	515
Remained about the same		40.4%	549
Gotten worse		5.0%	68
Don't know		16.6%	226
Comments and Suggestions			200
answered question			1,358
skipped question			84

4. Friendliness and Ability to Get Involved

	Strongly Disagree		Strongly Agree	Rating Average	Response Count	
Columbus is a generally friendly community	4.2% (56)	13.3% (177)	49.5% (657)	33.0% (438)	3.11	1,328
In Columbus, people have the ability to make a difference and influence civic life.	5.4% (71)	20.4% (270)	49.9% (661)	24.3% (322)	2.93	1,324
In Columbus, people are informed about and involved in issues of importance to the community.	6.3% (83)	29.6% (391)	48.9% (647)	15.3% (202)	2.73	1,323
Columbus has strong organizations that actively encourage involvement.	5.2% (68)	23.9% (315)	47.8% (631)	23.2% (306)	2.89	1,320
answered question					1,332	
skipped question					110	


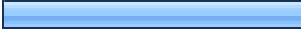


5. During the last three to five years general friendliness and the ability to get involved in the community has:

		Response Percent	Response Count
Improved		27.8%	368
Remained about the same		51.0%	676
Gotten worse		7.5%	99
Don't know		13.8%	183
Comments and Suggestions			141
answered question			1,326
skipped question			116

6. Openness to Differences


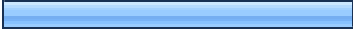


	Strongly Disagree		Strongly Agree	Rating Average	Response Count	
In Columbus, people from other cultures are generally welcomed and valued.	5.1% (68)	16.0% (211)	50.3% (664)	28.6% (378)	3.02	1,321
In Columbus, diversity is generally welcomed and valued.	5.5% (73)	18.8% (248)	49.2% (650)	26.5% (350)	2.97	1,321
In Columbus, a wide variety of lifestyle choices are welcomed and valued.	8.9% (117)	31.5% (414)	43.5% (572)	16.2% (213)	2.67	1,316
answered question					1,323	
skipped question					119	

7. During the last three to five years openness to differences has:

		Response Percent	Response Count
Improved		34.3%	453
Remained about the same		45.2%	597
Gotten worse		6.6%	87
Don't know		13.9%	183
Comments and Suggestions			173
answered question			1,320
skipped question			122





8. Equal Opportunity and Fair Treatment For All

	Strongly Disagree		Strongly Agree	Rating Average	Response Count	
In Columbus, all people receive fair treatment.	12.4% (160)	29.7% (384)	44.3% (574)	13.7% (177)	2.59	1,295
In Columbus, all people receive equal opportunities	12.7% (164)	30.7% (396)	43.4% (561)	13.2% (171)	2.57	1,292
In Columbus there are well known and actively used mechanisms in place to deal with incidents of discrimination and prejudice.	11.1% (141)	35.2% (446)	42.7% (540)	11.0% (139)	2.53	1,266
answered question					1,300	
skipped question					142	





9. During the last three to five years equal opportunity and fair treatment for all has:				
			Response Percent	Response Count
Improved			18.9%	245
Remained about the same			53.0%	686
Gotten worse			9.1%	118
Don't know			19.0%	246
Comments and Suggestions				146
answered question				1,295
skipped question				147

10. Access to Information						
	Strongly Disagree			Strongly Agree	Rating Average	Response Count
It is easy for those new to Columbus to get information about the community.	5.1% (66)	19.8% (255)	48.0% (620)	27.1% (350)	2.97	1,291
It is easy to get information about the community on an on-going basis.	5.2% (66)	23.9% (304)	47.6% (606)	23.3% (297)	2.89	1,273
answered question						1,294
skipped question						148


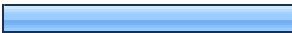


11. Which one of these media sources do you tend to rely on MOST for your information about what's happening in Columbus?

		Response Percent	Response Count
Traditional media (print news, radio)		49.1%	638
E-newsletters, websites, and e-mails from organizations		25.6%	333
Social media, word of mouth, and e-mails from individuals		22.3%	290
Other (please specify)		2.9%	38
		answered question	1,299
		skipped question	143

12. During the last three to five years access to information about the community has:

		Response Percent	Response Count
Improved		41.1%	531
Remained about the same		41.9%	542
Gotten worse		3.2%	41
Don't know		13.8%	179
		Comments and Suggestions	98
		answered question	1,293
		skipped question	149

13. Pride and Community Leadership						
	Strongly Disagree			Strongly Agree	Rating Average	Response Count
Most people in Columbus are proud of their community.	2.6% (33)	10.8% (139)	54.8% (703)	31.7% (407)	3.16	1,282
I am proud to live in this community.	5.1% (64)	13.1% (166)	38.8% (491)	43.0% (544)	3.20	1,265
Community leaders in Columbus have a vision for the future.	7.2% (91)	15.9% (202)	47.9% (607)	29.0% (368)	2.99	1,268
It is personally important to me to be actively involved in improving the quality of the community.	2.0% (25)	15.9% (203)	48.4% (617)	33.7% (429)	3.14	1,274
I am likely to recommend this community to others.	6.0% (77)	14.1% (179)	39.6% (504)	40.3% (513)	3.14	1,273
answered question						1,284
skipped question						158

14. During the last three to five years community pride has:			
		Response Percent	Response Count
Improved		33.3%	426
Remained about the same		44.0%	563
Gotten worse		8.5%	109
Don't know		14.2%	181
answered question			1,279
skipped question			163

15. During the last three to five years the extent to which community leaders provide a vision for the future has:			
		Response Percent	Response Count
Improved		34.0%	435
Remained about the same		37.5%	479
Gotten worse		12.5%	160
Don't know		16.0%	205
	Comments and Suggestions		223
		answered question	1,279
		skipped question	163

16. If you could change just one thing that would improve the quality of life in Columbus, what would that one thing be?	
	Response Count
	690
	answered question 690
	skipped question 752

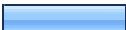


17. Is there anything else you would like to add that wasn't covered in the survey?	
	Response Count
	272
	answered question 272
	skipped question 1,170



18. Age

		Response Percent	Response Count
Under 20		0.6%	8
20-29		16.2%	206
30-39		25.3%	322
40-49		25.6%	325
50-59		22.3%	284
60 and over		9.9%	126
answered question			1,271
skipped question			171





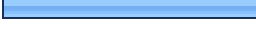
19. Gender

		Response Percent	Response Count
Female		50.8%	641
Male		49.2%	621
answered question			1,262
skipped question			180






20. Relationship Status			
		Response Percent	Response Count
Single		18.2%	231
Married		71.8%	911
In a Committed Relationship		9.9%	126
answered question			1,268
skipped question			174

21. Sexual Orientation:			
		Response Percent	Response Count
Heterosexual		95.0%	1,158
Gay / Lesbian / Bi-sexual / Transgender		5.0%	61
answered question			1,219
skipped question			223







22. Education level

		Response Percent	Response Count
High School		5.0%	64
Some college		12.9%	164
2 year Degree		8.3%	105
4 year Degree		35.4%	450
Advanced Degree		38.4%	488
answered question			1,271
skipped question			171





23. Length of time Living in Columbus


		Response Percent	Response Count
Don't Live in Columbus		9.6%	122
Less that 5 years		22.1%	281
5-10 years		15.1%	192
More than 10 years		31.4%	398
Life-Long Resident		21.7%	276
answered question			1,269
skipped question			173



24. Race/Ethnicity (Please select all that apply)



		Response Percent	Response Count
American Indian / Alaska Native		2.4%	29
Asian		9.3%	114
Black or African American		5.1%	62
Hispanic		4.8%	59
Native Hawaiian / Pacific Islander		0.2%	2
White		81.1%	994
Other (please specify)			23
		answered question	1,225
		skipped question	217

25. If you selected Asia, please indicate your country of origin:



		Response Percent	Response Count
China		28.2%	35
India		41.9%	52
Japan		4.0%	5
Other		25.8%	32
		answered question	124
		skipped question	1,318

26. Are you an entrepreneur, self-employed, and/or a small business owner?			
		Response Percent	Response Count
Yes		13.1%	163
No		86.9%	1,080
answered question			1,243
skipped question			199



27. Are you a post-secondary student?			
		Response Percent	Response Count
Yes		12.7%	154
No		87.3%	1,059
answered question			1,213
skipped question			229

28. Are you a human resource professional, realtor, or other role that helps recruit and orient people to the community?			
		Response Percent	Response Count
Yes		10.3%	128
No		89.7%	1,119
answered question			1,247
skipped question			195

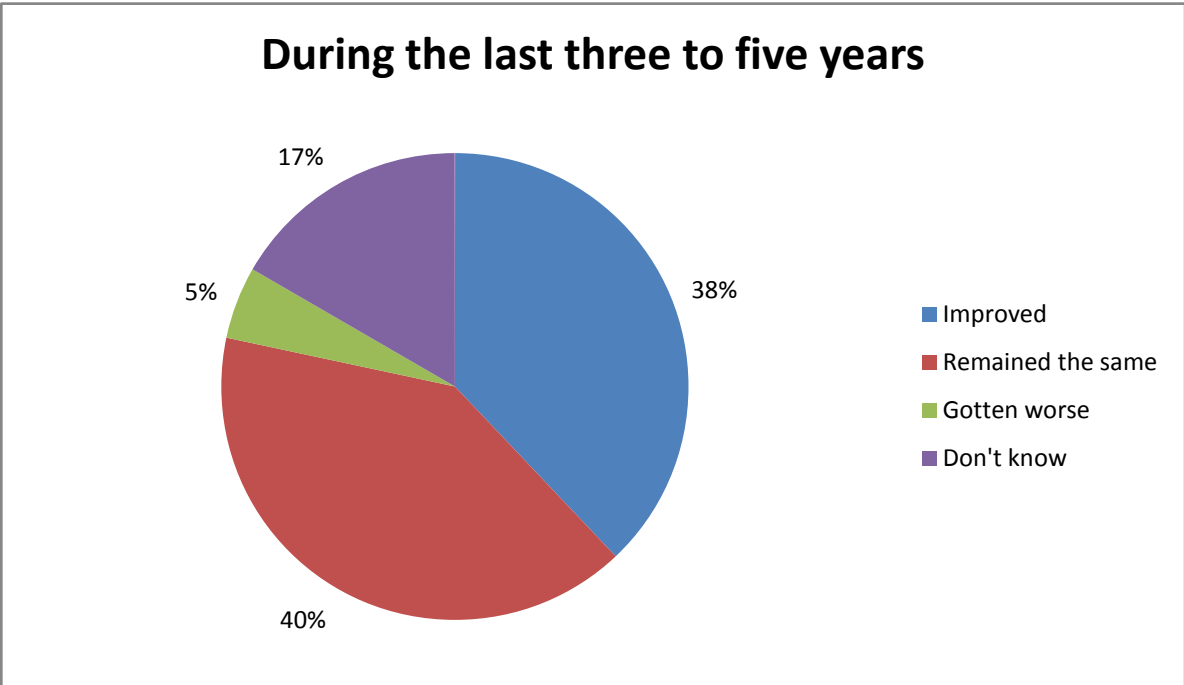
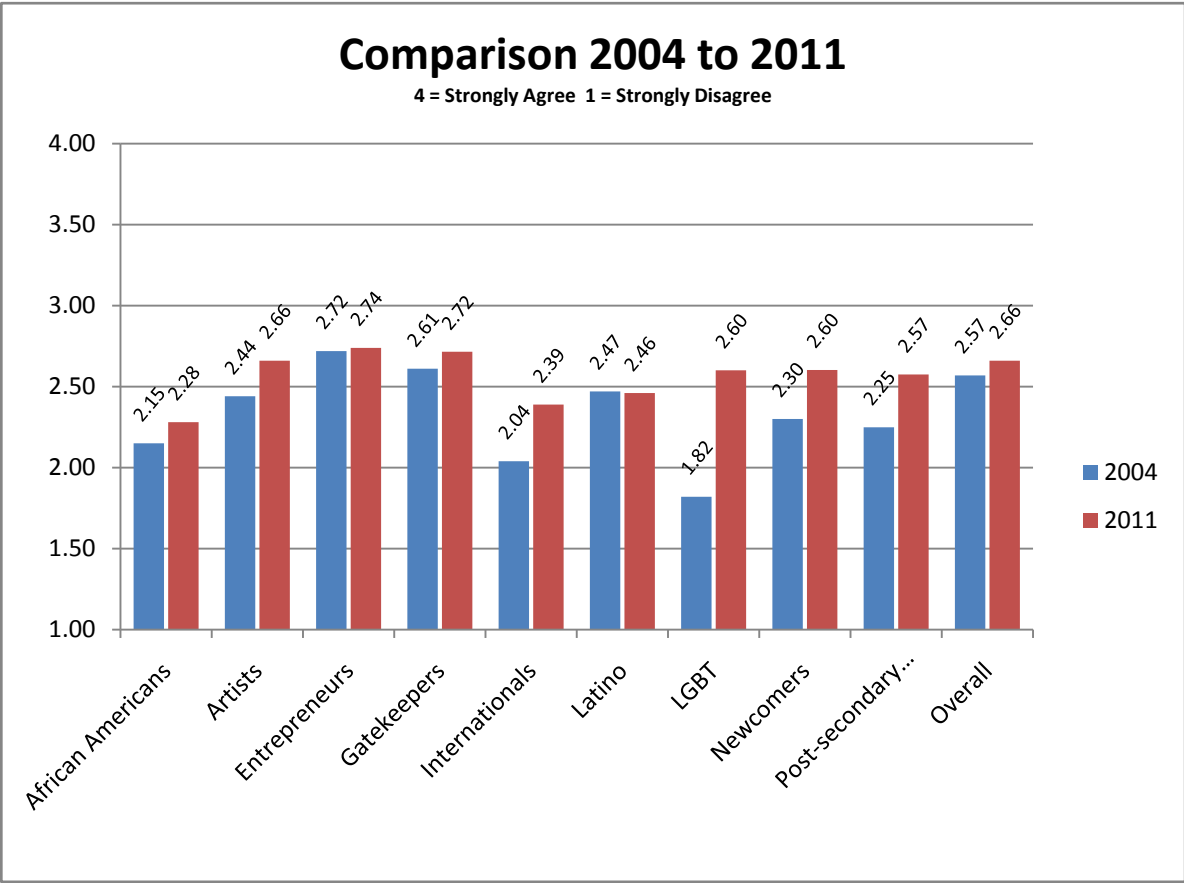
29. Do you earn all or part of your income working in some aspect of the creative arts?

		Response Percent	Response Count
Yes		6.0%	75
No		94.0%	1,175
answered question			1,250
skipped question			192

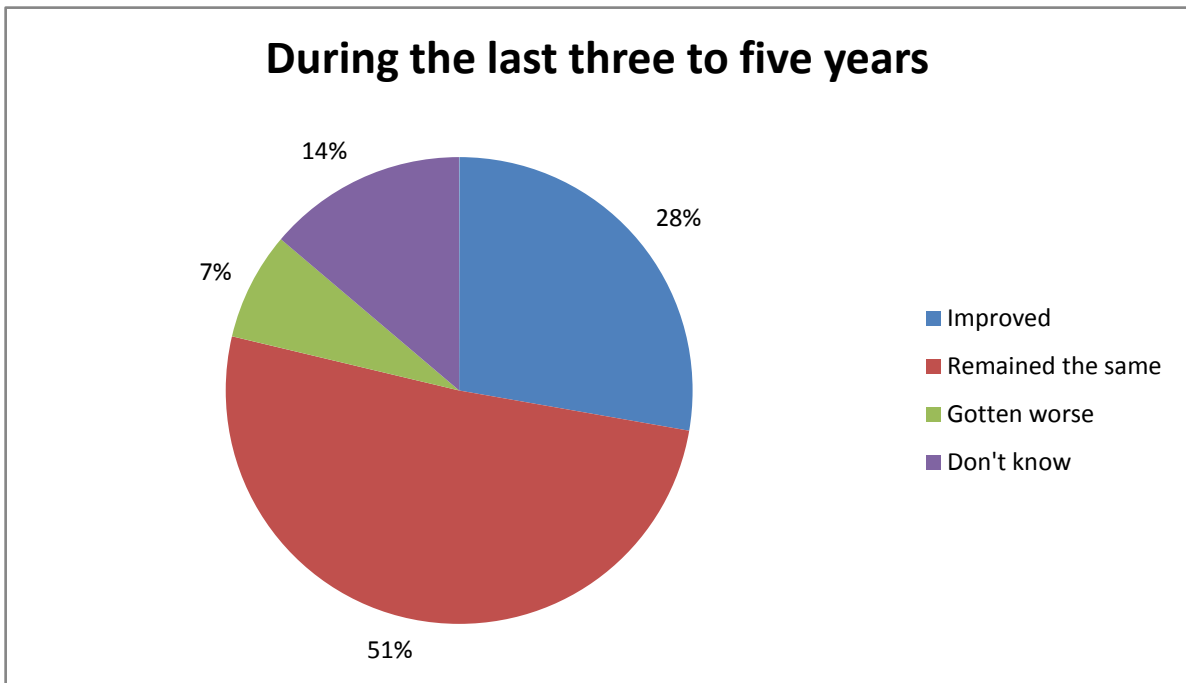
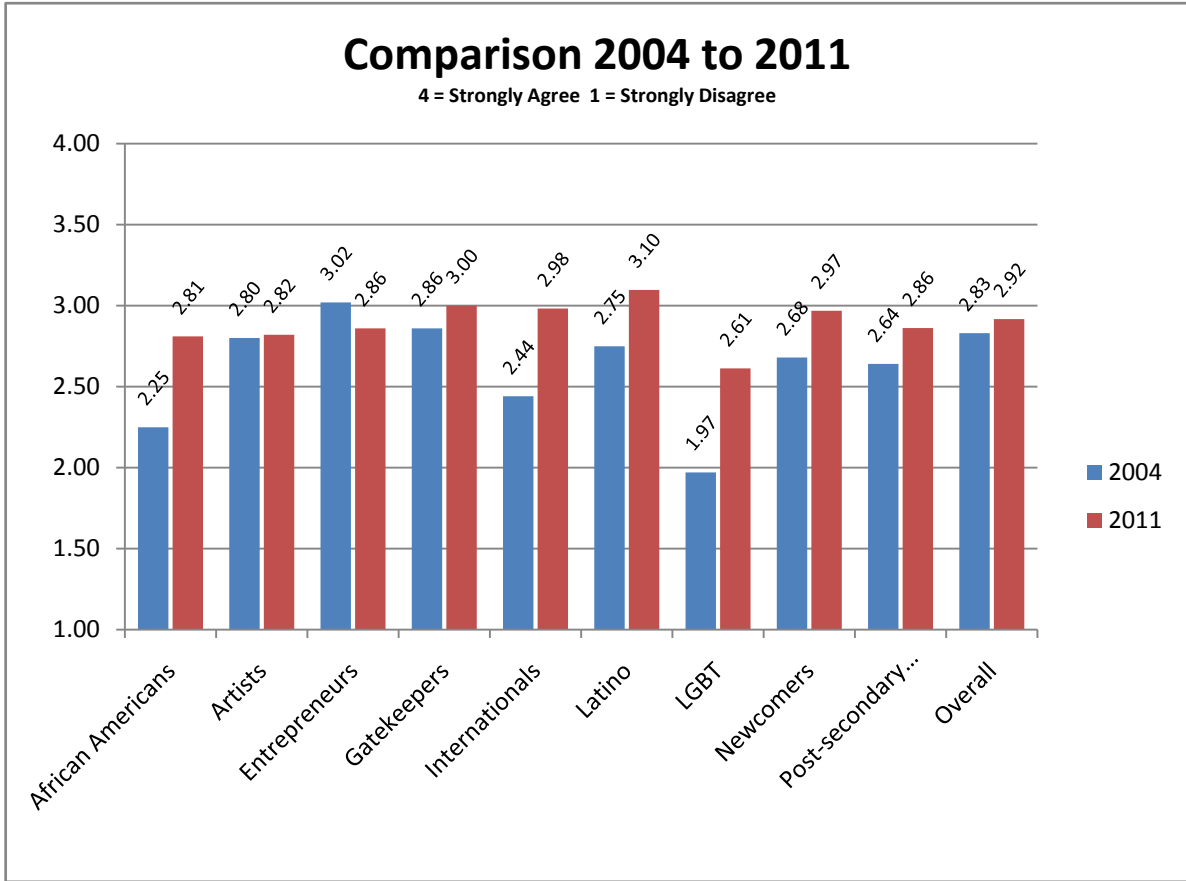
30. Are you from another country making Columbus your temporary home?

		Response Percent	Response Count
Yes		9.9%	123
No		90.1%	1,119
answered question			1,242
skipped question			200

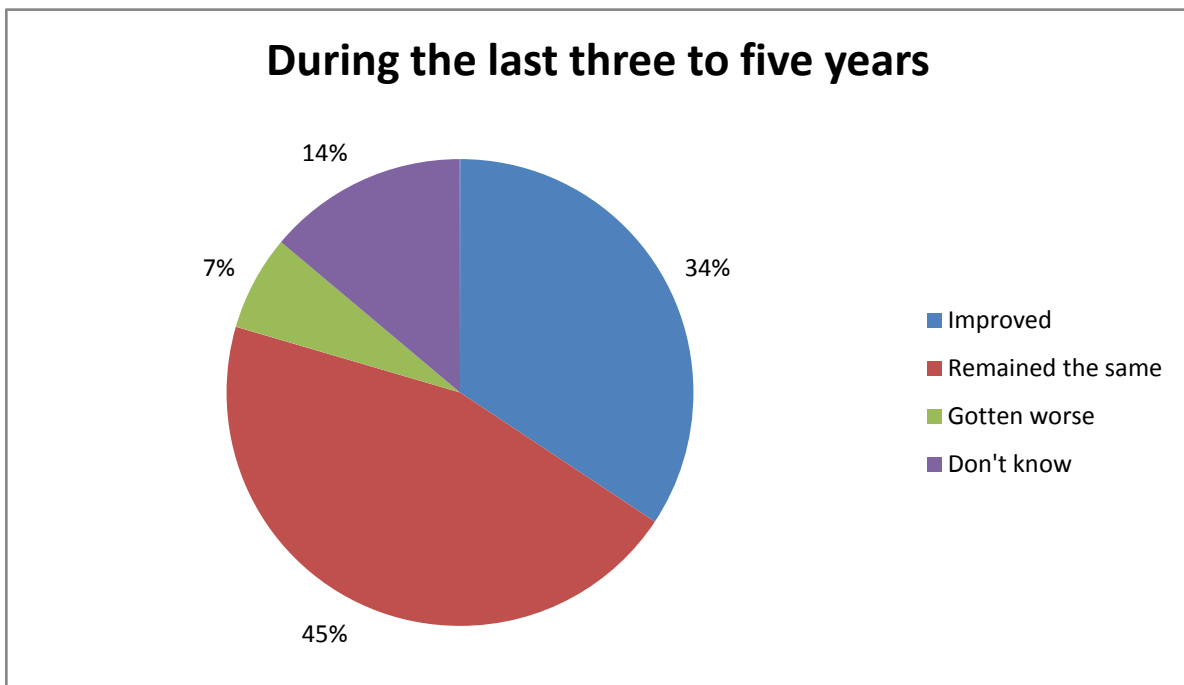
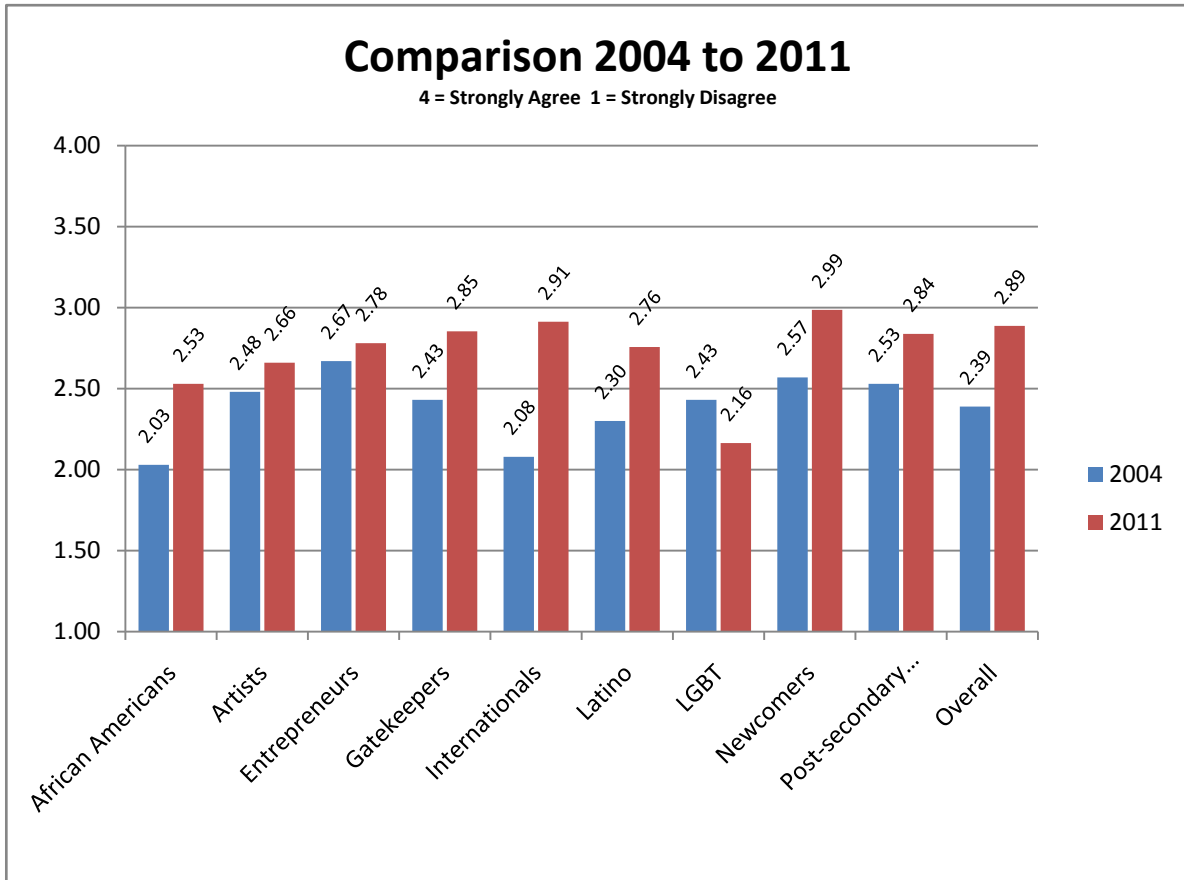
Access to Arts, Entertainment and Cultural Activities



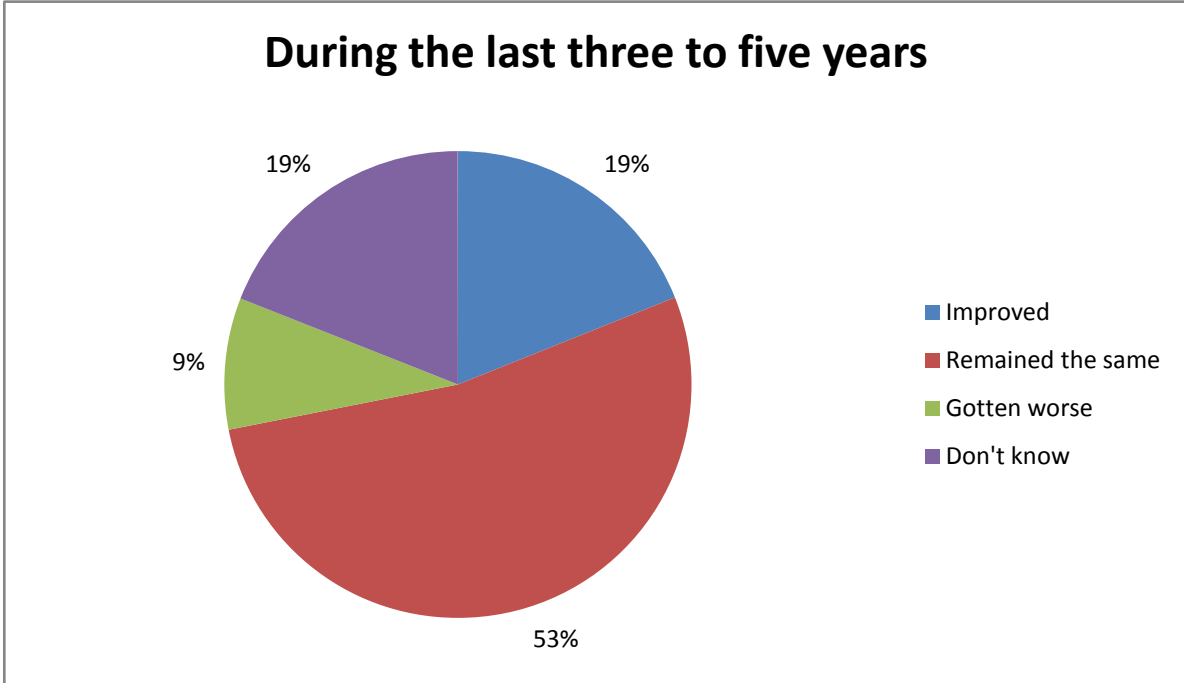
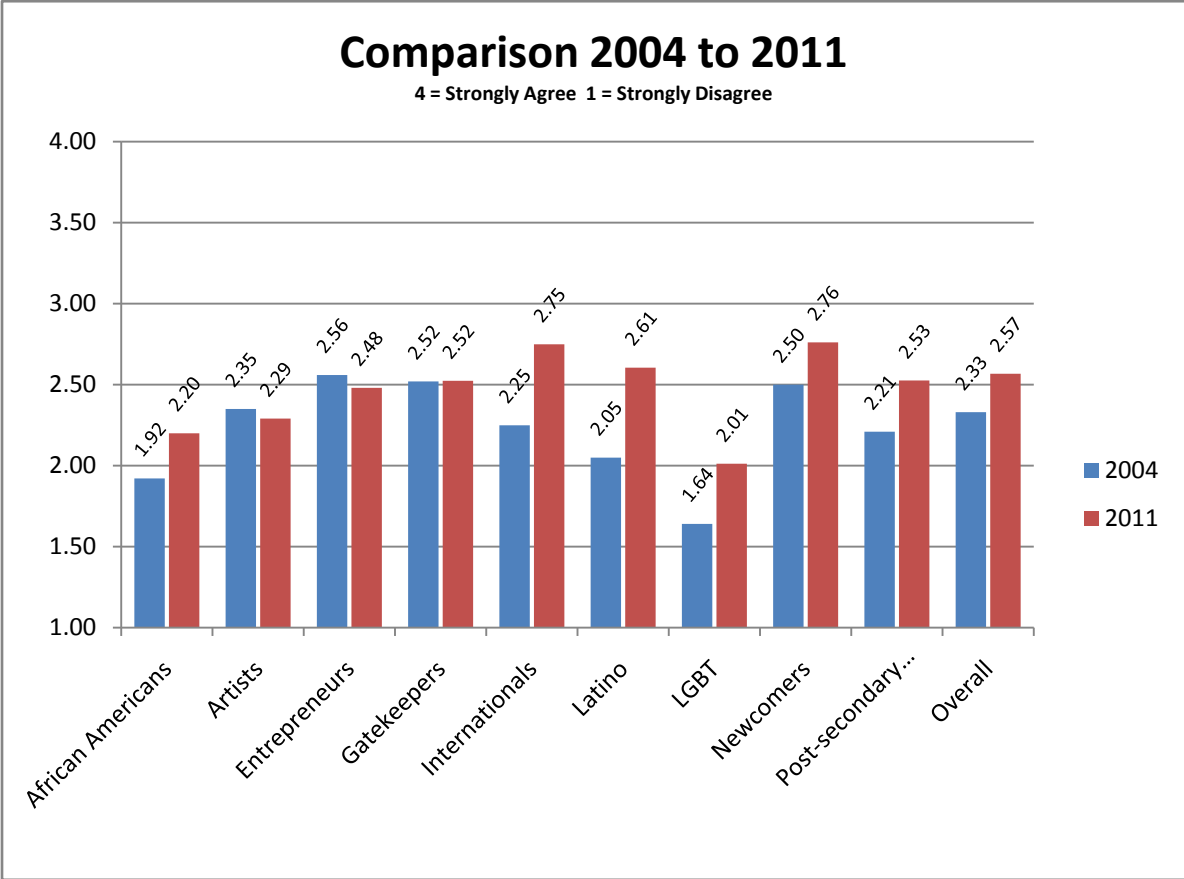
Friendliness and Ability to Get Involved



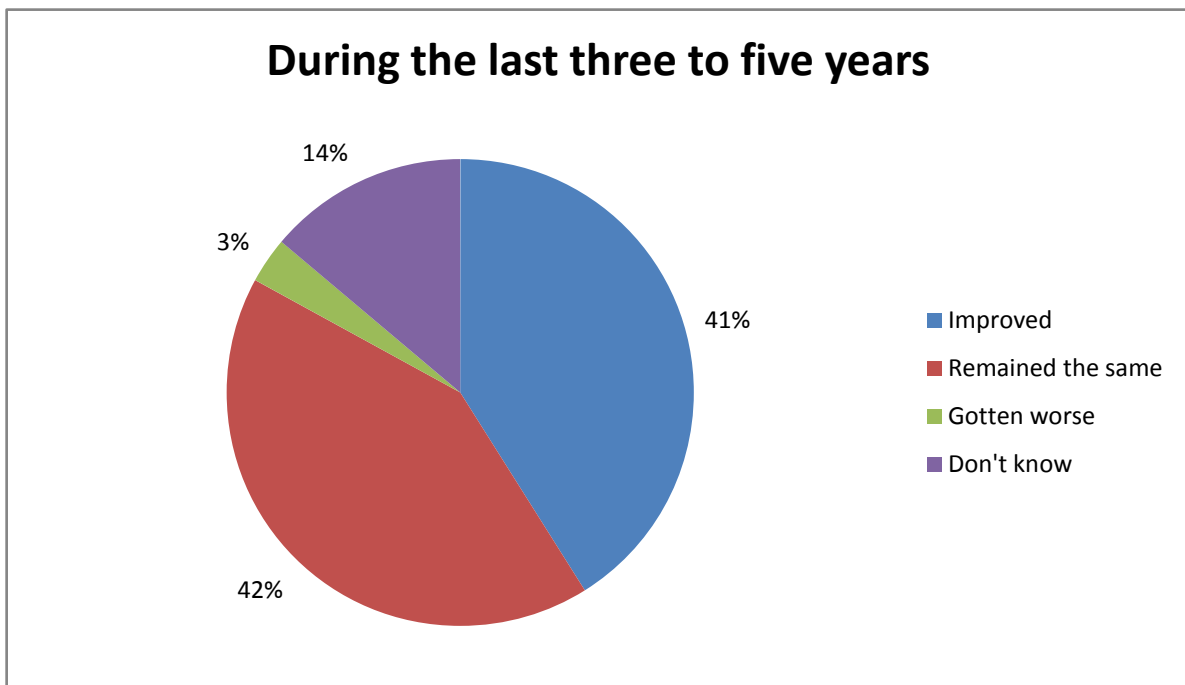
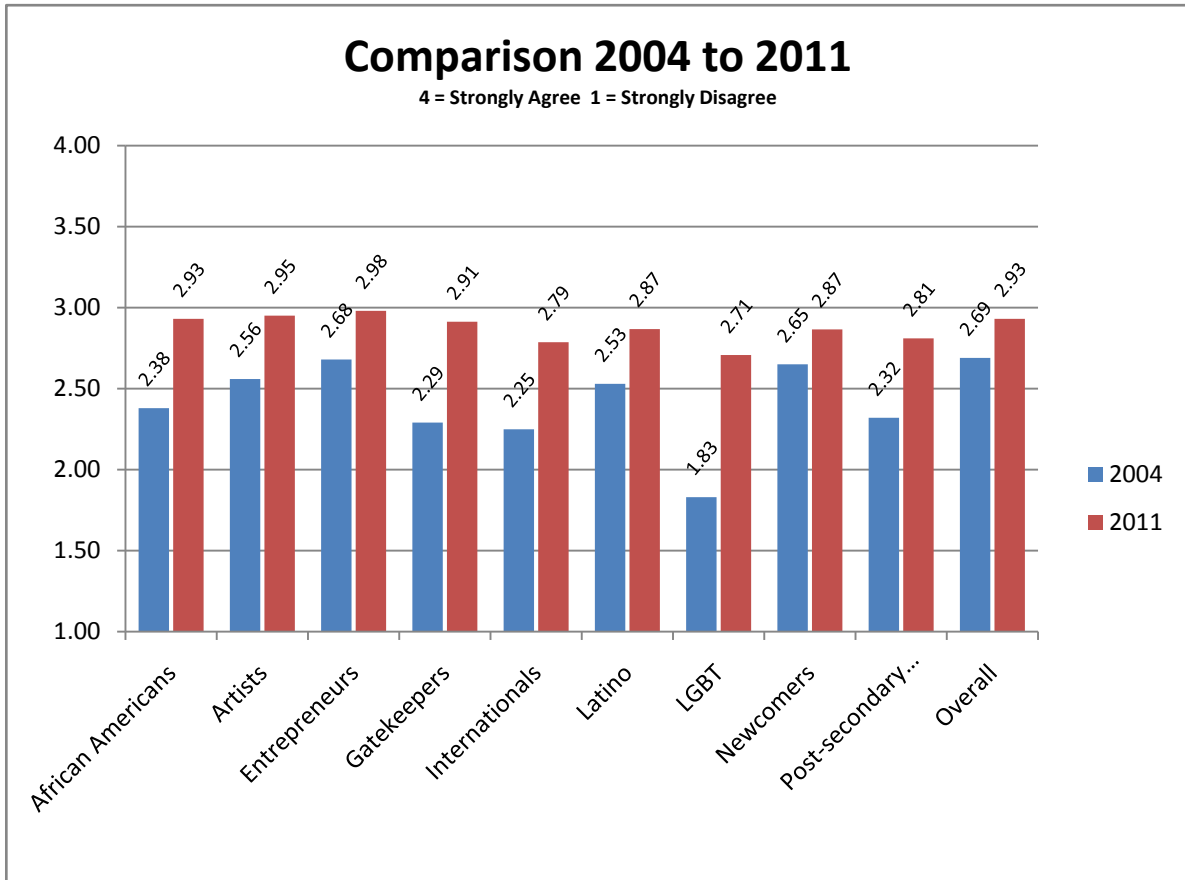
Openness to Differences



Equal Opportunity and Fair Treatment for All



Access to Information



Pride and Community Leadership

